

William Werblow

CONTACT

+1 (778) 387 8822
williamwerblow@gmail.com
williamwerblow.com
linkedin.com/in/werblow

SUMMARY

Technical apparel design student with ten years of experience across design operations, product development, and management consulting. Eager to contribute to roles in sourcing, product development and merchandising.

EDUCATION

Wilson School of Design

Diploma in Technical Apparel Design
Expected Graduation April 2025

National Taiwan University

Intensive Mandarin Chinese

McGill University

BA, East Asian Studies & World Religions

LANGUAGES

English (Native)
Mandarin Chinese (Advanced)

TECHNICAL SKILLS

Adobe CC (Illustrator, InDesign, Photoshop), Figma, HTML, CSS, JavaScript, Microsoft Office (Excel, Word, PowerPoint), Google Workspace, Tableau, SQL

CORE COMPETENCIES

Cross-Cultural Communication & Collaboration, Sourcing & Vendor Relations, Technical Drawing (2D CAD), Team Leadership, Data Analysis, Strategic Thinking, Project Management

PROFESSIONAL EXPERIENCE

Core Steels

Production Coordinator

Taiwan & Remote
Apr 2023 - Present

- + Manage relationships with Taiwan manufacturing partners for a NY-based premium skateboarding tool brand, communicating in Mandarin and English

And Associates Studio

Strategic Advisor

Director of Strategy & Operations

Taiwan & Remote
Sep 2023 - Present

Feb 2022 - Aug 2023

- + Built the operations function for a global boutique brand identity and web design studio in 6 months
- + Ongoing contributions to client projects, including: art direction, brand strategy and translation

Smoothlink Textile

Product Development Intern

Vancouver, BC
May 2024 - Aug 2024

- + Collaborated with colleagues and manufacturing partners in North American, China and Taiwan to ensure cross-cultural alignment and project success
- + Assisted senior developers in fit sessions to refine specifications and ensure design intention was met
- + Created tech packs with measurement, stitch and trim placement guides; illustrations of garments, construction details and graphic elements
- + Managed BOMs, ensuring precise documentation of material quantities and costs for each product
- + Reviewed, organized and approved fabric lab dips, trim samples, and artwork strike-offs

PwC Management Consulting

Senior Associate

Experienced Associate

Associate

New York, NY

Jul 2019 - Sep 2020

Jul 2017 - Jun 2019

Feb 2016 - Jun 2017

- + Improved business performance and customer experiences for global financial institutions through analysis of data, systems and processes
- + Led successful client projects, including customer journey mapping, operating model redesigns, go-to-market strategies development, technology platform migrations, learning and development material creation, and regulatory remediation efforts